



**Our Mission** Bath Preservation Trust campaigns for and promotes the conservation, sustainable enhancement and celebration of the unique historic built environment and amenity, green setting and global contributions of the City of Bath as a World Heritage Site. We use our collections and our museums to shine a mirror on our history so we can illuminate our future. At our heart are the principles of equity, informed advocacy, social responsibility and growth through learning and creativity.

**Our Vision** Bath will be a brilliant place to live in and to visit for everyone – a world-leading model of an environmentally sustainable, evolving and vibrant city making the most of its beautiful built and natural environment, and a major cultural hub.

We will use our advocacy and campaigning skills to include residents throughout the Bath area in creating a shared sense of place, as an enabler of contemporary change and carrying our unparalleled heritage into the future, creatively, sensitively and collaboratively. Our museums will offer a major contribution to the richness of Bath's cultural life, sharing stories and challenging perceptions to inform the present and inspire the future.

**Our Values**

**Authentic:** accurate, honest, reliable, trusted

**Engaged:** collaborator, energiser, contributor, leader

**Inclusive:** accessible, for everyone, democratic, diverse

**Informed:** equitable, evidence-based, listening, learning

**Responsible:** socially, environmentally, ethically, financially

## Objectives and Delivery

**Objective 1** To be the champion and guardian of Bath's built and green environment, working with others to develop Bath as an exemplar of sustainable development and excellent design, inspiring accountability to protect Bath's status as a double-inscribed UNESCO World Heritage Site.

**Objective 2** To use our buildings and collections to further understanding through learning and engagement, of Bath's scientific, social and cultural heritage, and its impact on the present and potential for the future.

**Objective 3** To be, and to be seen as, an open, inclusive organisation that develops its professional staff with the support of a well-run and diverse volunteer board.

**Objective 4** To be an organisation for all of Bath, which works positively and collaboratively with communities and stakeholders to enable social change through belonging, agency and inclusion.